



SKAL Boston Travel & Tourism Scholarship

Annually, one scholarship of \$5,000.00, known as the Keith Staples Scholarship, is available through the Boston Skal Club.

The purpose of the Boston Skal Club Keith Staples Scholarship is to encourage professional development within the lodging industry by awarding academic scholarships to travel and tourism/hospitality majors who are enrolled at a two- or four-year higher education accredited institutions in the United States.

Each scholarship will be awarded in the name of the awarded recipient and the financial office of the enrolled institution. Checks will be sent directly to the institution and must be endorsed by both parties.

ALL APPLICANTS WILL BE EVALUATED BASED ON THE FOLLOWING CRITERIA:

- Complete Application submission by deadline, April 17, 2026
- Full-time, matriculated college student with declared major affiliated with the travel and tourism/hospitality industry
- Cumulative credits reflecting Sophomore or Junior class status
- Resident of, or attending school in, New England
- Applicant seeks a career in the travel and tourism/hospitality industry
- Student with travel and tourism/hospitality industry related experience (preferred)
- Letter of Recommendation should reflect the person's opinion regarding your potential for achieving a successful career in this industry and why. Recommendations should be selected from a faculty member, academic advisor, or work-related supervisor.
- Any Applicant recommended by a Boston SKAL member will be given first consideration.
- Preferred consideration will also be given to recommendations from any other SKAL member.
- Official College Transcript (within three months) – no copies, no unofficial or any other facsimile will be accepted.
- Updated Résumé and Personal Essay

Skal Boston Travel and Tourism Scholarship – Submission Deadline: April 17, 2026

INSTRUCTIONS

Complete this application and submit with the required attachments to Beth Stehley at bastehley@gmail.com

Personal Information and Financial Information

- a. NAME: _____
- b. EMAIL ADDRESS: _____
- c. ACADEMIC INSTITUTION AND CLASS YEAR: _____
- d. ANTICIPATED DATE OF GRADUATION: _____
- e. COSTS PER YEAR:
 - i. TUITION: _____
 - ii. BOOKS: _____
 - iii. FEES: _____
 - iv. ROOM AND BOARD: _____
- TOTAL COSTS PER YEAR: _____
- f. DO YOU EXPECT TO RECEIVE ANY FINANCIAL LOANS OR GRANTS FROM OTHER PRIVATE OR PUBLIC SOURCES? IF SO, PLEASE LIST NAME OF FUND AND AMOUNT:

Skal Boston respects the right of the applicant to maintain confidentiality regarding all financial disclosure

II. Personal Essay

- a. ATTACH YOUR PERSONAL ESSAY THAT DESCRIBES YOUR BACKGROUND, INTERESTS, ETC., AND INCLUDES (not more than 500 words)
 - i. How and when you became interested in the hospitality field.
 - ii. Personal experience in the hospitality field as a customer, as a staff member, or with respect to someone working in the industry.
 - iii. Characteristics or qualifications that will allow you to succeed in this field.

iv. What progress you expect to make in the next ten years in this field.

III. Additional Attachments

a. Resume

b. Official College Transcript

c. Letter of Recommendation